

PRODAFRICA

CONNECTING BUSINESSES - CONNECTING IDEAS



- **ProdAfrica Consulting:** We are a consultancy specialized in commercial and business relations between companies from South and East Africa and Southern Europe. Our commitment is to facilitate access to the European market for African companies, as well as provide support to European companies seeking strategic partners, customers, and business opportunities in Africa. With our extensive experience and knowledge in both markets, we stand out for providing comprehensive and personalized solutions that enable companies to achieve success in their business objectives.
- **ProdAfrica Business Directory:** Additionally, we offer the ProdAfrica Business Directory, an online platform that promotes and disseminates African companies, public entities, entrepreneurs, cooperatives, and other agents of the African economy. Through our directory, African businesses can gain greater international visibility and connect with potential partners and customers in Europe. Our business directory has become a vital tool for companies looking to expand and establish strong business relationships in the European market.

ProdAfrica is a global idea. Our mission is to connect African and European companies, fostering collaboration and knowledge exchange between both continents. We believe in the potential of Africa, in its rich business diversity, in its innovative entrepreneurs, and in its ability to generate opportunities for sustainable economic growth. We work closely with our clients to understand their specific needs and provide strategic solutions that drive their success in international markets.

Our team of highly trained and dedicated professionals is ready to provide comprehensive support to companies, from market entry analysis and development to effective implementation of commercial actions. Whether you need guidance in expanding your business in Europe, searching for strategic partners in Africa, or identifying specific business opportunities, ProdAfrica Consulting and ProdAfrica Business Directory have the experience and resources to help you achieve your business goals.

With ProdAfrica Consulting and ProdAfrica Business Directory, we open the doors to growth, collaboration, and success in the African and European markets.

**Join us and discover the endless possibilities we offer
to grow your business on both continents!**

At **ProdAfrica Consulting**, we offer a wide range of specialized services to support businesses in their growth and expansion in African and European markets. Our services include:

- **Market Entry Strategies:** We develop customized strategies to help companies successfully enter African and European markets, identifying opportunities, assessing competition, and establishing effective action plans.
- **Business Development:** We provide strategic guidance and support in business development, helping companies identify new growth opportunities, establish strategic partnerships, and expand their presence in target markets.
- **Market Research:** We conduct comprehensive market research to provide valuable insights on trends, market segments, consumer demand, and competition, enabling companies to make informed decisions and tailor their business approach.
- **Competitive Analysis:** We evaluate the competitive landscape of target markets, identifying strengths, weaknesses, and key opportunities, allowing companies to develop effective competitive strategies.
- **Strategic Advisory:** Our team of experts provides personalized strategic advisory across various areas, including marketing, sales, operations, and international expansion, to drive growth and business success.





ProdAfrica Business Directory Services:

Through ProdAfrica Business Directory, we offer a comprehensive platform to promote and showcase African businesses. Our services include:

- **Company Profile Creation:** We help businesses create detailed and compelling profiles on our business directory, highlighting their products, services, strengths, and achievements.
- **Digital Marketing Campaigns:** We develop customized digital marketing strategies to increase businesses' online visibility and reach a broader audience in Africa and Europe.
- **Lead Generation:** We facilitate lead generation and relevant business connections, helping companies establish contacts with potential partners, clients, and suppliers.
- **Matchmaking Services:** Through our directory, we facilitate matchmaking between African and European companies, fostering collaboration and the establishment of strong business relationships.

In addition to our core services, we also offer additional services to meet specific business needs, such as market intelligence reports, feasibility studies, legal and regulatory advisory, project management, and business representation in Africa and Europe.

Search

MINISTRIES & DEPARTMENTS & PUBLIC

Ministry of Economy an...

Address: Avenida Julius Nyerere, Sommerschild, Distrito Municipal de KaMpumo



Maputo

Maputo

0101-11

Mozambique

★★★★★

MINISTRIES & DEPARTMENTS & PUBLIC

Ministry of Transport an...

Address: Av. Mártires de Inhaminga, Baixa, Central "C", Distrito Municipal de KaMpumo



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Maputo

0101-03

Mozambique

★★★★★

CONSULTING & PROFESSIONAL SERV



Enterprise Botswana - ...

Address: Plot 191, Matsitama Road, Gaborone

South-East District

Botswana

★★★★★

EVENTS & DMC

Energy Capital

Address: 30 Hu


Cape Town

Western Cape


8001

South Africa


★★★★★



CONSULTING & PROFESSIONAL SERV




EVENTS & DMC



TURNSTONE

REAL ESTATE & INVESTMENT AND



iBarco








Shopping Mall

SHOPPING SERVICE

ProdAfrica Business Events, we specialize in the promotion and publication of business events between Africa and Europe. With extensive experience and a solid track record in the field, we offer services that help boost the visibility and success of our clients' events. Some highlights of our experience include:

- **Event Promotion:** We employ effective marketing strategies to promote and position business events in Africa and Europe. Our goal is to ensure high participation and attract a relevant and qualified audience.
- **Wide Network of Contacts:** We have an extensive network of contacts in the business and commercial sectors in both regions. We leverage this network to spread information about events and reach an audience interested in participating.
- **Event Publication:** Through our online platform, we publish our clients' business events, providing greater visibility and reach. This allows organizers to reach a wider audience and increase participation opportunities.
- **Consultation and Support:** We provide personalized advice and support to our clients in the planning and promotion of their events. Our team of business event experts is committed to ensuring success and client satisfaction.
- **Online Promotion:** We utilize various online tools and channels to promote our clients' events, including social media, email marketing, and digital advertising.
- **Directory Publication:** We publish events in our online directories, allowing interested individuals to easily find detailed information about the events and register.

At ProdAfrica Business Events, we take pride in promoting and publishing business events that foster collaboration and business opportunities between Africa and Europe. Our experience and dedication position us as a reliable and effective partner in the organization and promotion of successful events.

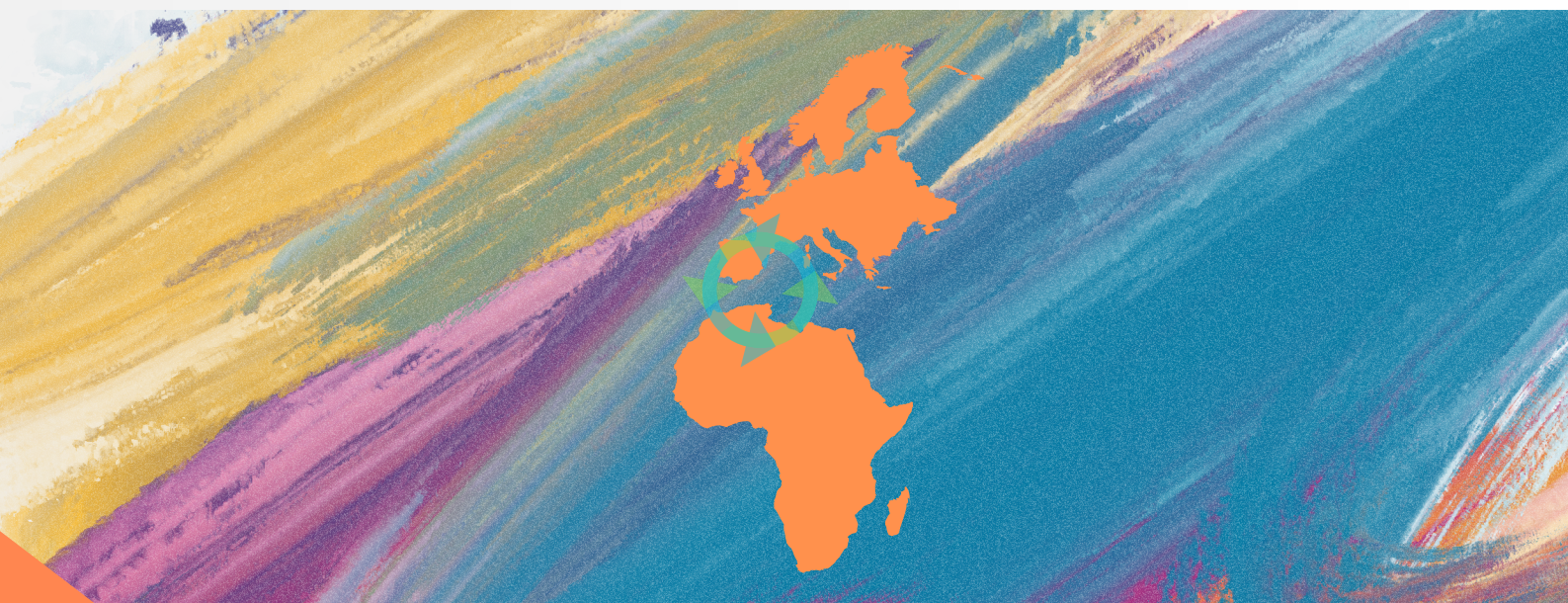
 <p>Canton Fair Phase 3 ...</p> <p>Organizer: China Foreign Trade Centre</p> <p>31st October 2023 - 4th November 2023</p> <p>Venue: Canton Fair Complex</p> <p>Address: Canton Fair</p>	 <p>International Mali Mi...</p> <p>Organizer: AME Trade Ltd</p> <p>14th November 2023 - 16th November 2023</p> <p>Venue: Centre International de Conférences de Bamako (CICB)</p> <p>Address: JXJV+6P6 Bamako, Bamako Capital District, Mali</p>	 <p>Kenya International T...</p> <p>Organizer: Grow Exhibitions</p> <p>17th November 2023 - 19th November 2023</p> <p>Venue: The Sarit Expo Centre</p> <p>Address: Pio Gama Pinto Rd, Nairobi, Nairobi County, Kenya</p>	 <p>AgroTech West Africa...</p> <p>Organizer: Fairtrade</p> <p>21st November 2023 - 23rd November 2023</p> <p>Venue: The Radisson Blu Hotel</p> <p>Address: Bd de l'Aéroport Abidjan, Abidjan Autonomous District, Côte d'Ivoire</p>
 <p>FoodAfrica</p>	 <p>Cairo International Trade Fair</p>	 <p>Infermodal Africa 2024</p>	



Why Choose ProdAfrica Consulting?

1. **Expertise and Knowledge:** Our team consists of seasoned professionals with extensive experience and expertise in the African and European markets. We possess in-depth knowledge of the business landscapes, cultural dynamics, and regulatory frameworks, enabling us to provide valuable insights and strategic guidance.
2. **Extensive Network:** We have established a vast network of contacts, both in Africa and Europe, including businesses, government entities, industry associations, and key stakeholders. This network allows us to facilitate connections, partnerships, and opportunities for our clients.
3. **Tailored Approach:** We understand that each client is unique, with specific goals and challenges. We take a personalized approach to every project, conducting thorough analysis and developing customized solutions that align with our clients' objectives.
4. **Comprehensive Services:** ProdAfrica Consulting offers a wide range of services, including market research, business development, partner search and matchmaking, marketing and branding, project management, and legal and regulatory advisory. Our comprehensive services cover various aspects of business expansion and ensure a holistic approach to our clients' needs.
5. **Results-Oriented:** We are dedicated to delivering tangible results and driving success for our clients. We measure our success by the achievements and growth of the businesses we work with, and we strive to exceed expectations in every project we undertake.

By choosing ProdAfrica Consulting, you gain a trusted partner who is committed to your business growth, market expansion, and success in both the African and European markets. Let us be your bridge to new opportunities and sustainable growth.



WHY CHOOSE US?

WE HELP YOU TO FIND SUPPLIERS

WE HELP YOU TO FIND THE IDEAL MARKET

WE HELP YOU FIND PARTNERS

WE HELP YOU FIND RETAILERS OR WHOLESALERS

LOVE FOR AFRICA

WE HELP YOU UNDERSTAND AND KNOW THE MARKETS YOU ARE
TARGETING

WE HELP YOU TO FIND AGENTS

WE HELP YOU

CONTACT US

We are here to assist you with your business needs and help you explore opportunities in African and European markets.

team@prodafrica.com

Website: **www.prodafrica.com**

Website: **maps.prodafrica.com**

